Recommendation Letter

To Whom It May Concern,

I am writing to wholeheartedly recommend Atanas Ginev as a highly skilled and dependable software engineer. I had the pleasure of working closely with Atanas during his time at Yotpo, where we collaborated on a variety of complex projects involving backend development, infrastructure improvements, and service integrations.

Atanas brings a rare blend of technical expertise, problem-solving ability, and collaborative spirit. With over 15 years of experience in software engineering, he consistently demonstrates an exceptional ability to architect scalable systems and deliver high-quality, maintainable code. His contributions at Yotpo were critical in areas such as cloud infrastructure, observability, and microservice development, and he played a key role in leading our migration to LaunchDarkly - a move that significantly improved our deployment safety and agility. Later on, he was instrumental in building the pillars of the data analytics layer that was designed for half of Yotpo's product lines. His impact was noticeable from afar, because he cares about quality, about the clients and also about the developer experience.

What sets Atanas apart is his pragmatic approach to solving problems. He doesn't just write code - he thinks deeply about the business impact, user needs, and long-term maintainability of his solutions. He is also incredibly self-motivated and takes ownership of his work from end to end, from initial design through implementation and deployment.

Beyond his technical strengths, Atanas is an outstanding team player. He collaborates well across departments, communicates clearly, and brings a calm, thoughtful presence to every project. His mentorship and willingness to document best practices and support others have had a lasting impact on the engineering culture.

I'm confident that Atanas would be a tremendous asset to any organization. His depth of experience, versatility across technologies, and dedication to quality make him someone I would gladly work with again in the future.

Please feel free to contact me if you would like to discuss Atanas's qualifications further.

Sincerely,
Stoyan Dimitrov
Group Leader (Technical Director) at Yotpo
stoyandim@gmail.com / +359876517123
LinkedIn Profile